

MEGAPRO

WE ARE SPORT

MEGAPRO HOLDINGS (PTY) LTD

Est. 1986

OUR STORY

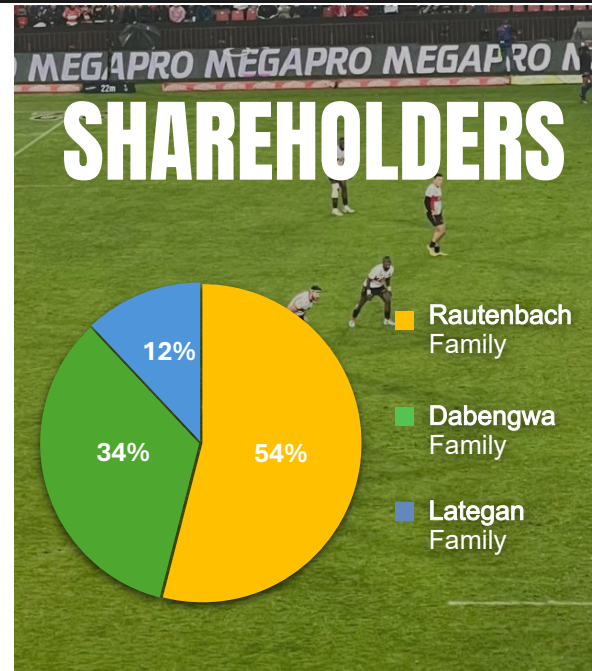
Megapro Holdings (Pty) Ltd has been a **pioneer in the South African sports industry** since 1986. Starting small, with Ockie Oosthuizen, George Rautenbach, and Theunie Lategan as the founding shareholders, our first rugby client was Randburg Rugby Club, followed soon after by Ellis Park and Transvaal Rugby. In 1992, we signed our first contract with SA Rugby, a relationship we are proud to maintain to this day.

Our initial focus was on raising funds for rugby clubs and unions, as well as cricket unions. But as the industry evolved, so did we. Our specialties expanded into a **comprehensive commercial offering** across **all major sporting codes in South Africa**.

We are sport.

We have been involved in every major successful sporting event in the country. Sport is not just our business — it is our legacy, our culture, and the passion that drives everything we do.

With over 38 years of industry experience, Megapro has an unmatched track record of unlocking the commercial value of consumer passions across a variety of sports and entertainment properties.



WHAT WE DO

We specialize in the commercialization of sports rights and sponsorships, connecting brands with premium sports properties in South Africa to help them achieve their business objectives.

B-BBEE

LEVEL 2 QSE

STATS

38+

YEARS OF
EXPERIENCE

15+

RIGHTS
HOLDERS

40+

BRANDS

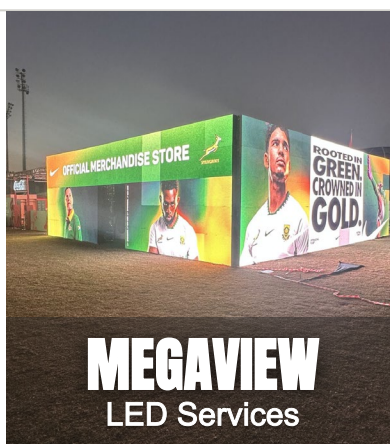
OUR DIVISIONS



MEGAPRO
Marketing



SIGNET
Licensing



MEGAVIEW
LED Services



MEGAPRO
Hospitality

OUR SERVICES

- 1 RIGHTS COMMERCIALISATION**
We facilitate mutually beneficial partnerships between rights holders and brands.
- 2 LICENSING & MERCHANDISING**
Has led sports trademark and brand licensing in South Africa.
- 3 IN-STADIUM ADVERTISING & VIEWING SCREENS**
Pioneered LED rental and sales solutions in South Africa.
- 4 HOSPITALITY**
Provides clients with front row seats to all the best sporting action and entertainment in South Africa.

RIGHTS HOLDERS



Our portfolio includes prestigious rights holders, highlighting both men's and women's teams across South African rugby, cricket, and football organizations.



BRA
NDS
National and
International

Strong history of client relations, **unlocking commercial value.**

